A Preliminary Study of International Student Perceptions of Online versus Face-to-Face Education

Lynn A. Fish and Coral R. Snodgrass

 $\textit{The BRC Academy Journal of Business} \ 5, no.\ 1\ (2015):\ 67-99.$

http://dx.doi.org/10.15239/j.brcacadjb.2015.04.01.ja04

Web Appendix

http://dx.doi.org/10.15239/j.brcacadjb.2015.04.01.wa04

Appendix A: Student Perceptions Survey

With the rise in online education, we are interested in gathering information as to student perceptions of educational methods. We would greatly appreciate you completing this anonymous form. Thank you!

Background Information:

What is your class level?	Freshman (1)						
	Sophomore (2)						
	Junior (3)						
	Senior (4)						
	Graduate (5)						
Are you:	Male (1) Female (2)						
What is your nationality?							
How old are you?	18 19 20 21 22 23 24 25 26 27 28 29 30						
	Greater than 30						
Have you taken an online course at this	Yes (If yes, please complete ONLY SECTION A) (1)						
College?	No (If no, please complete ONLY SECTION B) (2)						

COMPLETE SECTION A ONLY IF YOU HAVE TAKEN AT LEAST ONE ONLINE COURSE AT THIS COLLEGE.

SECTION A: With respect to the online courses that you have taken at this College compared to face-to-face (traditional classrooms), please rate the following responses (Please circle your response.)

Question	Response	Scale
How many online courses have you taken:	0 1 2 3 4 5 6 7 8 9 10+	
Prior to taking an online course, did you take a	Yes	1
course to prepare you for the online environment?	No	2
If 'yes', was the course offered by this College or	This College	1
the book publisher?	Book Publisher	2
The confidence of the confiden	Other	3
I perceive online courses to bein difficulty	Significantly Easier	1
than face-to-face courses.	Easier	2
	The Same Difficulty	3
	Harder	4
	Significantly Harder	5
I am motivated in online courses than face-	Significantly Less	1
to-face courses.	Less	2
	Equally	3
	More	4
	Significantly More	5
Ithe interaction with other students in the	Significantly Dislike	1
online environment compared to the face-to-face	Dislike	2
course environment.	Equate	3
	Like	4
	Significantly Like	5
Ithe interaction with the instructor in the	Significantly Dislike	1

online environment compared to the face-to-face	Dislike	2
course environment.	Equate	3
course environment.	Like	4
	Significantly Like	5
I find the discipline required in taking online	Significantly Less	1
courses to be	Less	2
than in face-to-face courses.	The Same	3
than in face-to-face courses.	More	4
	Significantly More	5
I find its'to cheat in the online environment		1
than in face-to-face courses.	Significantly Easier Easier	
than in face-to-face courses.	The Same	2 3
	Harder	4
T : (1 10.1; (1 1; 1 ;	Significantly Harder	5
I enjoy the self-directed online learning	Significantly Less	1
environmentthan the interaction in face-to-face	Less	2
courses.	The Same	3
	More	4
	Significantly More	5
I enjoy the independence associated with the online	Significantly Less	1
learning environmentthan the interaction in	Less	2
face-to-face courses.	The Same	3
	More	4
	Significantly More	5
I enjoy the schedule flexibility associated with the	Significantly Less	1
online learning environmentthan the	Less	2
interaction in face-to-face courses.	The Same	3
	More	4
	Significantly More	5
I find online courses requiretime investment	Significantly Less	1
in the course than face-to-face courses	Less	2
	The Same	3
	More	4
	Significantly More	5
I find online courses total costs arethan face-	Significantly Less	1
to-face courses.	Less	2
	The Same	3
	More	4
	Significantly More	5
In the online environment, I feel these activities	Discussion boards	1
increase my understanding of the course material.	In-class sessions	2
(Circle all that apply)	Reading	3
11 7/	Homework	4
	Videos	5
	Instructor lectures	6
	Instructor chat	7
	monucioi chat	1

	Other students	8
	Problem Scaffolding & Hints	9
In the online environment, I feel these activities	Discussion boards	1
<u>decrease</u> my understanding of the course material.	In-class sessions	2
(Circle all that apply)	Reading	3
11 3/	Homework	4
	Videos	5
	Instructor lectures	6
	Instructor chat	7
	Other students	8
	Problem Scaffolding & Hints	9
Would you prefer to take the class in a traditional	Yes	1
face-to-face environment?	Undecided	2
	No	3
I amwith the online course environment for	Not very happy	1
learning.	Not happy	2
_	Okay	3
	Нарру	4
	Very happy	5
Given this institution, do you think online courses	Yes	1
are appropriate?	Undecided	2
	No	3
Why did you choose to take the course online?		

Thank you for your time! It is greatly appreciated.

COMPLETE SECTION B ONLY IF YOU HAVE NEVER TAKEN AN ONLINE COURSE AT THIS COLLEGE.

SECTION B: With respect to the face-to-face (traditional) courses that you have taken at THIS College compared to your perception of online courses, please rate the following responses: (Please circle your response.)

responses. (Trease effect your response.)		
Question	Response	Scale
I perceive face-to-face courses to bein difficulty	Significantly Easier	1
than online courses.	Easier	2
	The Same Difficulty	3
	Harder	4
	Significantly Harder	5
I would be motivated in face-to-face courses	Significantly Less	1
than online courses.	Less	2
	Equally	3
	More	4
	Significantly More	5
I perceive the interaction with other students in the	Significantly Worse	1
face-to-face environment to becompared to the	Worse	2
online course environment.	Equal	3
	Better	4
	Significantly Better	5
I perceive the interaction with the instructor in the face-	Significantly Worse	1
to-face environment to becompared to the	Worse	2
online course environment.	Equal	3
	Better	4
	Significantly Better	5
I perceive the discipline required in taking face-to-face	Significantly Less	1
courses to be than in online courses.	Less	2
	The Same	3
	More	4
	Significantly More	5
I perceive that it would beto cheat in the face-to-	Significantly Easier	1
face environment than in online courses.	Easier	2
	The Same	3
	Harder	4
	Significantly Harder	5
I believe that I would enjoy the self-directed face-to-	Significantly Less	1
face learning environmentthan the interaction in	Less	2
online courses.	The Same	3
	More	4
	Significantly More	5
I believe that I would enjoy the independence	Significantly Less	1
associated with the face-to-face learning environment	Less	2
than the interaction in online courses.	The Same	3
man are mediation in online courses.	More	4
	Significantly More	5
	Digililicality willic	5

I believe that I would enjoy the schedule flexibility	Significantly Less	1
associated with the face-to-face learning environment	Less	2
than in online courses.	The Same	3
than in online courses.	More	4
	Significantly More	5
I believe that face-to-face courses requiretime	Significantly Less	1
investment in the course than online courses.	Less	2
investment in the course than online courses.	The Same	3
	More	
		4 5
I believe feed to feed courses total costs are then	Significantly More	1
I believe face-to-face courses total costs arethan	Significantly Less Less	
online courses.		2 3
	The Same	
	More	4
	Significantly More	5
In the face-to-face environment, I feel these activities	Discussion boards	1
INCREASE my understanding of the course material.	In-class sessions	2
(Circle all that apply)	Reading	3
	Homework	3 4 5
	Videos	
	Instructor lectures	6
	Instructor chat	7
	Other students	8
	Problem Scaffolding & Hints	9
In the online environment, I feel these activities	Discussion boards	1
DECREASE my understanding of the course material.	In-class sessions	2
(Circle all that apply)	Reading	3
	Homework	4 5
	Videos	
	Instructor lectures	6
	Instructor chat	7
	Other students	8
	Problem Scaffolding & Hints	9
Would you prefer to take the class in an online	Yes	1
environment?	Undecided	2
If 'no', why not?	No	3
I amwith the face-to-face environment for	Not very happy	1
learning.	Not happy	2
	Okay	3
	Нарру	4 5
	Very happy	5
Given this institution, do you think online courses are	Yes	1
appropriate?		
appropriate:	Undecided	2 3

Thank you for your time! It is greatly appreciated.

Appendix B. Unabridged Comments

Section A. Why did you choose to take the course online?

It fulfilled several requirements at once.

I'm interested in International business major and online course is the only way to take this kind of course for a graduate student.

You do know that intl students are limited on how many online classes they can take on a F1 visa? Just checking

Because I had no other options.

I chose it because the flexibility of time. I do not need go to class so I can save more time on my major courses.

Section B. Would you prefer to take the class in an online environment? If 'no', why not?

Because an online class would give me too much freedom and flexibility, and I would probably end up not doing any of the work, readings etc.

I prefer being in an actual classroom, my mind knows I am in a working/studying atmosphere. I have no other choice than studying when I'm in class

I prefer face to face communication because I can ask some question to the professor frequently.

Table 1. Summary of Student Responses

Table 1. Summary of Student Responses									
Section A Online Co	urses								
Number of Online	Mean	Std. Dev			2	3		4	5
Courses	1	0	5	5		0		0	0
Preparation Course	Yes	No							
	0	6							
Prep offered through	College	Book	Other						
			a: : a						
Question	3.6	Ct I D	Significant		D: 1:1 (2	Equ		Like	Significantly
D: CC 1/	Mean	Std. Dev	`	.)	Dislike (2			(4)	Like (5)
Difficulty	2.83	0.98	0		3	1		2	0
Motivation	2.50	0.84	0		4	1		1	0
Interact Students	2.83	0.98	0		3	1		2	0
Interact Instructor	2.50	0.52	0		3	3		0	0
Discipline	3.00	0.89	0		2	2		2	0
Cheating	2.50	0.55	0		3	3		0	0
Self-directed	2.67	0.82	0		3	2		1	0
Independence	2.83	0.98	0		3	1		2	0
Schedule	3.33	1.21							
Flexibility	3.33		0		2	1		2	1
Time investment	3.00	0.75	1		0	3	,	2	0
Cost investment	3.00	0.00	0		0	6)	0	0
Preference FTF					Undecide	d			
			Yes (1)		(2)	No	(3)		
	1.17	0.41	5		1	0)		
Happiness OL			Not very	,				Hap	
	2.00	0.62	happy		Not happ	-		py	Very Happy
10.4	3.00	0.63	0		<u> </u>	4	•	1	0
19Appropriateness			Yes (1)		Undecide		(2)		
OL	1.33	0.52	4		(2)	No (3)		_	
Section B Traditiona			4			U			
Question Question		Std.	Significantly			Equal	ı	Like	Significantly
Question	Mean	Dev.	Dislike (1)	D	islike (2)	(3)		(4)	Like (5)
Difficulty	2.75	1.06	1		4	5	\dashv	1	1
Motivation	3.92	0.79	0		0	4	\dashv	5	3
Interact Students	4.00	0.74	0		0	4	\dashv	6	2
Interact Instructor	4.17	0.72	0		0	2		6	4
Discipline	3.45	0.82	0		1	5		4	1
Cheating	3.45	1.21	1		1	3		4	2
Self-directed	3.73	0.90	0		1	3	\dashv	5	2
Independence	2.91	0.94	1		2	5	-	3	0
Schedule Flexibility	2.18	1.17	4		3	3	\dashv	2	0
Time investment	3.36	1.12	0		3	4		3	2
Cost investment	3.64	0.67	0		0	6		5	1
Preference OL	3.04	0.07	<u> </u>	I II	ndecided	U		<i>J</i>	1
1 TOTOTOTICE OL	2.45	0.52	Yes (1)		(2)	No (3	\		
	4.43	0.32	100(1)		(4)	710 (2			

			2	7	7		
Happiness FTF			Not very				
			happy	Not happy	Okay	Нарру	Very Happy
	3.82	0.75	0	0	4	6	2
Appropriateness OL			Yes (1)	Undecided	No (3)		
				(2)			
	1.73	0.79	7	4	3		

Table 2. Comparison OL vs. Traditional FTF Perceptions

Question	Or	nline	Traditio	t-test	
	μ	σ	μ	σ	significance
Difficulty	2.83	0.98	2.75	1.06	0.87
Motivation	2.50	0.84	3.92	0.79	0.01
Interaction with students	2.83	0.98	4.00	0.74	0.03
Interaction with instructor	2.50	0.52	4.17	0.72	0.00
Discipline	3.00	0.89	3.45	0.82	0.33
Cheating	2.50	0.55	3.45	1.21	0.04
Self-directed	2.67	0.82	3.73	0.90	0.03
Independence	2.83	0.98	2.91	0.94	0.88
Schedule flexibility	3.33	1.21	2.18	1.17	0.09
Time investment	3.00	0.75	3.36	1.12	0.67
Cost investment	3.00	0.00	3.64	0.67	0.01
Preference	1.17	0.41	2.45	0.52	0.00
Happiness	3.00	0.63	3.82	0.75	0.03
Appropriateness OL	1.33	0.52	1.73	0.79	0.23

 $\label{thm:condition} \begin{tabular}{ll} Table 3. Average and Standard Deviation of Responses - American UG vs. International Students UG \\ \end{tabular}$

Question	American (OL)		American (FTF)			national OL)	International (FTF)	
	μ	σ	μ	σ	μ	σ	μ	Σ
Difficulty	2.08	0.90	2.30	0.93	3.00	1.00	2.75	1.04
Motivation	2.08	0.90	4.17	0.83	2.00	0.00	3.875	0.99
Interaction with								
students	2.58	0.67	4.09	0.67	2.33	0.58	3.875	0.83
Interaction with								
instructor	2.25	0.97	4.43	0.59	2.67	0.58	4	0.76
Discipline	2.58	1.16	3.61	1.08	2.67	1.15	3.25	0.71
Cheating	2.08	0.90	4.00	0.67	2.00	0.00	3.125	1.25
Self-directed	3.25	1.22	4.04	0.47	2.33	0.58	3.5	0.93
Independence	3.67	1.07	3.43	0.66	2.67	1.15	2.875	0.99
Schedule								
flexibility	4.42	0.67	2.78	1.13	3.67	1.53	2.375	1.30
Time investment	2.67	0.78	3.23	0.87	2.67	0.58	3.5	1.20
Cost investment	2.58	0.51	3.39	0.89	3.00	0.00	3.625	0.74
Preference	1.58	0.67	2.61	0.58	1.00	0.00	2.375	0.52
Happiness	3.50	0.67	4.26	0.62	2.67	0.58	3.75	0.71
Appropriateness								
OL	1.50	0.67	1.96	0.77	1.33	0.58	1.75	0.89

Table 4. TTEST Comparison American vs. International Students

Question	Online	Traditional
		FTF
Difficulty	0.25	0.30
Motivation	0.75	0.46
Interaction with students	0.56	0.53
Interaction with instructor	0.38	0.17
Discipline	0.92	0.30
Cheating	0.75	0.09
Self-directed	0.10	0.15
Independence	0.27	0.17
Schedule flexibility	0.49	0.45
Time investment	1.00	0.57
Cost investment	0.02	0.48
Preference	0.01	0.31
Happiness	0.11	0.10
Appropriateness OL	0.69	0.57

Table 5. Average and Standard Deviation of Responses by Region

	Question Africa Americans Europe Far East Middle East											
Question	Africa Americans					-	Far East				Middle East	
	(Nigeria	a; FTF)	(F7	F)	(FT	F)					(Saudi)	
							OL (C	hina)	FT	F		
									(Japa	n &		
									Kore	ea)		
	μ	σ	μ	σ	μ	σ	μ	σ	μ	σ	μ	σ
Difficulty	1.67	.58	2.30	0.93	2.60	.55	2.33	.58	4.00	1.00	3.50	.71
Motivation	3.67	.58	4.17	0.83	4.00	1.00	3.00	1.00	4.00	1.00	3.00	1.41
Interaction with												
students	3.67	.58	4.09	0.67	4.00	.71	3.33	1.15	4.00	1.00	3.50	2.12
Interaction with												
instructor	4.33	.58	4.43	0.59	4.20	.84	2.33	.58	4.00	1.00	3.50	.71
Discipline	4.00	1.00	3.61	1.08	3.20	.84	2.67	.58	3.33	.58	4.00	ı
Cheating	4.00	1.00	4.00	0.67	3.60	1.14	2.67	.58	2.67	1.53	3.00	ı
Self-directed	4.00	1.00	4.04	0.47	3.40	.89	3.33	.58	4.00	1.00	2.00	ı
Independence	3.33	1.15	3.43	0.66	2.40	.89	3.67	.58	3.33	.58	2.00	ı
Schedule												1
flexibility	3.33	1.15	2.78	1.13	1.80	.84	3.33	1.53	1.67	1.15	4.00	ı
Time investment	3.33	1.15	3.23	0.87	3.00	1.22	3.00	1.00	4.00	1.00	4.00	ı
Cost investment	3.67	.58	3.39	0.89	3.40	.55	3.00	0.00	4.00	1.00	3.00	ı
Preference	2.33	.58	2.61	0.58	2.40	.55	1.33	.58	2.67	.58	1.00	ı
Happiness	4.00	1.00	4.26	0.62	4.00	.71	3.33	.58	3.33	.58	3.00	ı
Appropriateness												
OL	1.67	.58	1.96	0.77	1.40	.89	1.00	0.00	2.33	.58	2.00	_

Table 6. TTEST Comparison by Region – Only FTF Comparison

Question	Africa		Europe	Americans		
Compared to:	Europe	Far East	Far East	Africa	Europe	Far
		(Japan &	(Japan &			East
		Korea)	Korea)			
Difficulty	0.08	0.04	0.12	0.18	0.37	0.09
Motivation	0.57	0.65	1.00	0.26	0.73	0.80
Interaction with students	0.50	0.65	1.00	0.34	0.81	0.90
Interaction with instructor	0.80	0.65	0.79	0.80	0.58	0.53
Discipline	0.31	0.39	0.80	0.58	0.38	0.53
Cheating	0.63	0.28	0.42	1.00	0.49	0.27
Self-directed	0.44	1.00	0.44	0.95	0.19	0.95
Independence	0.31	1.00	0.12	0.89	0.06	0.80
Schedule flexibility	0.13	0.15	0.87	0.50	0.06	0.23
Time investment	0.72	0.49	0.26	0.89	0.71	0.31
Cost investment	0.55	0.65	0.42	0.52	0.98	0.40
Preference	0.88	0.52	0.55	0.50	0.47	0.88
Happiness	1.00	0.39	0.20	0.70	0.48	0.09
Appropriateness OL	0.63	0.23	0.12	0.49	0.25	0.38

Table 7. Learning Experience Preferences Online Students & FTF Students

	Online		FTF		
In the environment, I feel these activities INCREASE my understanding of the course material.					
	Total #	% of Responses	Total # Responses	% of Responses	
	Responses				
Discussion boards	3	20.00	6	11.76	
In-class sessions			7	13.73	
Reading	5	33.33	6	11.76	
Homework	3	30.00	6	11.76	
Videos	3	20.00	1	1.96	
Instructor lectures	1	7.00	10	19.61	
Instructor chat			5	9.80	
Other students			7	13.73	
Problem Scaffolding					
& Hints			3	5.88	
In the environment, I feel these activities DECREASE my understanding of the course					
material.					
Discussion boards				0	
In-class sessions				0	
Reading				20	
Homework				20	
Videos				20	
Instructor lectures				0	
Instructor chat				20	
Other students	1	50.00		0	
Problem Scaffolding	1	50.00			
& Hints				20	

Table 8. Undergraduate versus Graduates Perceptions

Question	Underg	raduates	Graduates t-test		t-test
	Average	Std. Dev.	Average	Std. Dev	Significance
SECTION A					
Difficulty	3.00	1.00	2.67	1.15	0.73
Motivation	2.00	0.00	3.00	1.00	0.23
Interact Students	2.33	0.58	3.33	1.15	0.27
Interact Instructor	2.67	0.58	2.67	0.58	1.00
Discipline	2.67	1.15	3.33	0.58	0.44
Cheating	2.00	0.00	3.00	0.00	
Self-directed	2.33	0.58	3.00	1.00	0.39
Independence	2.67	1.15	3.00	1.00	0.73
Schedule Flexibility	3.67	1.53	3.00	1.00	0.57
Time investment	2.67	0.58	3.67	0.58	0.10
Cost investment	3.00	0.00	3.00	0.00	
Preference OL	1.00	0.00	1.33	0.58	0.42
Happiness OL	2.67	0.58	3.33	0.58	0.23
Appropriateness OL	1.33	0.58	1.33	0.58	1.00
SECTION B					
1 Difficulty	2.75	1.04	2.75	1.26	1.00
2 Motivation	3.875	0.99	4.00	0.00	0.73
3 Interact Students	3.875	0.83	4.25	0.50	0.36
4 Interact Instructor	4	0.76	4.50	0.58	0.24
5 Discipline	3.25	0.71	4.00	1.00	0.32
6 Cheating	3.125	1.25	4.33	0.58	0.06
7 Self-directed	3.5	0.93	4.33	0.58	0.12
8 Independence	2.875	0.99	3.00	1.00	0.86
9 Schedule Flexibility	2.375	1.30	1.67	0.58	0.25
10 Time investment	3.5	1.20	3.00	1.00	0.52
11 Cost investment	3.625	0.74	3.67	0.58	0.93
14 Preference	2.375	0.52	2.67	0.58	0.49
15 Happiness FTF	3.75	0.71	4.00	1.00	0.72
16 Appropriateness	1.75	0.89	1.67	0.58	0.86

Table 9. Males versus Females for OL and FTF perspectives

	OL	FTF
Difficulty	0.85	0.63
Motivation	0.59	0.17
Interaction Students	0.85	0.09
Interaction Instructor	0.18	0.62
Discipline	0.36	0.44
Cheating	0.06	0.93
Self-directed	0.74	0.63
Independence	0.55	0.84
Schedule Flexibility	0.72	0.74
Time Investment	0.02	0.46
Cost Investment		0.61
Preference FTF	0.39	0.85
Нарру	1.00	0.59
Appropriate	0.71	0.44