Effects of Firm Complexity on the Adaption of Board Structure: Evidence from

U.S. Electric Utilities Following Deregulation

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Web Appendix

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Mean values of board and firm characteristics in two periods: before and after deregulation

	Before deregulation	After deregulation	
	snapshot calculated	snapshot calculated	
	over the period	over the period	
	1989-1992	1993-2000	
Variables	Mean	Mean	<i>p</i> (t)
Board characteristics			
Board size	11.761	11.318	0.00
Insiders	2.708	2.202	0.00
Outsiders	9.053	9.116	0.62
Outsider fraction	0.768	0.803	0.00
Firm characteristics			
ТА	6579.4	7351.3	0.00
Sales	2421.7	2838.0	0.00
TD	2631.4	2792.7	0.06
Segments	1.939	2.338	0.00
Incremental complexity	-0.282	0.282	0.00

Note: The sample consists of 92 firms with available data from 1989 to 2000. *Board size* is the number of board members. *Insiders* is the number of directors who are current or past employees and their relatives. *Outsiders* is board size minus insiders. *Outside fraction* is the ratio of outsiders over board size. *TA*, *Sales* and *TD* are expressed in constant 2000 dollars and they represent total assets, net sales and total debt respectively. *Segments* is the number of business segments in which the firm operates. *Incremental complexity* is the factor score generated by applying factor analysis to rates of change in *TA*, *Sales*, *TD* and *Segments*. *p*(t) is the based on matched-pair t-test.

Changes in board size and director type by incremental complexity

	Sampling by Incre			
	Low-incremental-	High-incremental-	_	
	complexity	complexity		
	Incremental complexity _t	<i>Incremental complexity</i> _t		
	is below sample median	is above sample median		
	in the 1993-2000 period	in the 1993-2000 period		
	(n=46)	(n=46)	<i>p</i> (F)	$p(\chi^2)$
Δ Board size	-0.828***	-0.057	0.00	0.00
Δ Outsiders	-0.306	0.432**	0.00	0.00
Δ Insiders	-0.522***	-0.489***	0.82	0.95

*** indicate significance at the 1% and 5% levels respectively.

Note: Mean values are reported in the table. p(F) is *p*-value for F-test and $p(\chi^2)$ is *p*-value for the Kruskal-Wallis test.

Association between strategy, boards and firm characteristics in the post-deregulation period

		Mean	Median	S.D.	1	2	3	4	5	6	7
1	Incremental	0.28	0.00	1.20					_		
	complexity		0.4 0	0. 0 .0	***						
2	%ΔΤΑ	0.19	0.12	0.36	0.94***	***					
3	%∆Sales	0.23	0.08	0.60	0.71***						
4	%ΔTD	0.15	0.09	0.39	0.91***	0.92***	0.42***				
5	%ΔSegments	0.28	0.19	0.42	0.33***	0.21**	0.19***	0.18**			
6	$\Delta Board size$	-0.44	-0.27	1.38	0.26***	0.23**	0.27***	0.23**	-0.13		
7	∆Outsiders	0.06	-0.13	1.22	0.28***	0.25**	0.29***	0.25**	-0.11	0.86***	
8	ΔInsiders	-0.51	-0.50	0.70	0.01	0.02	0.03	0.01	-0.08	0.47***	-0.04

*** indicate significance at the 1% and 5% levels respectively.

Note: This table reports Pearson correlation coefficients. Δ is the over time change from before-deregulation to after-deregulation.

S.D. stands for standard deviation.

OLS Regression Results

	Model 1	Model 2	Model 3	Model 4
Independent variables	∆Board size	∆Board size	∆Outsiders	∆Outsiders
Incremental complexity _t	0.292***	0.301**	0.285***	0.282**
	(0.01)	(0.02)	(0.01)	(0.04)
Board size _{t-1}		-0.354***		-0.228***
		(0.000)		(0.00)
CEO tenure _{t-1}		-0.059		-0.053*
		(0.07)		(0.09)
Board ownership _{t-1}		-7.929		-4.661
		(0.38)		(0.61)
ROA _{t-1}		-0.123		-5.149
		(0.98)		(0.54)
ROA _t		17.453		14.246
		(0.21)		(0.31)
Holding company status		-0.016		0.020
		(0.94)		(0.92)
State deregulation		0.080		-0.062
		(0.75)		(0.80)
Intercept	-0.525***	2.949***	-0.017	2.447***
	(0.00)	(0.01)	(0.89)	(0.01)

Adjusted R ²	0.05	0.40	0.07	0.23

*** and ** indicate statistical significance at the 1% and 5% levels, respectively.

Note: Holding company status is a dummy variable; it equals one if the company was a holding company in 1992, otherwise it equals 0. State deregulation takes the value of 1 if the company was located or had operated in states that were involved in retail deregulation during the sampling period; it equals zero otherwise.