

A Preliminary Study of Business Student Perceptions of
Online versus Face-to-Face Education

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Web Appendix

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Table 1. Summary of Student Responses

Section A Online Courses							
Number of Online Courses	Mean	Std. Dev.	1	2	3	4	5
	1.56	1.00	23	10	1	0	2
Preparation Course	Mean	Std. Dev.	Yes	No			
	1.95	0.21	4	39			
Prep offered through	College	Book	Other				
	2	1	1				
Question	Mean	Std. Dev.	Significantly Dislike (1)	Dislike (2)	Equal (3)	Like (4)	Significantly Like (5)
4 Difficulty	2.43	0.93	7	17	14	6	0
5 Motivation	2.34	0.89	10	11	21	2	0
6 Interact Students	2.64	0.89	2	21	13	7	1
7 Interact Instructor	2.61	0.99	4	20	10	9	1
8 Discipline	3.09	1.16	5	9	10	17	3
9 Cheating	2.45	0.95	6	19	13	5	1
10 Self-directed	2.89	1.06	4	12	16	9	3
11 Independence	3.52	1.11	2	7	9	18	8
12 Schedule Flexibility	4.20	0.90	0	3	5	16	20
13 Time investment	2.89	0.89	2	14	15	13	0
14 Cost investment	2.70	0.63	1	14	26	3	0
17Preference FTF	1.64	0.69	Yes (1)	Undecided (2)	No (3)		
			21	18	5		
18 Happiness OL	3.36	1.04	Not very happy	Not happy	Okay	Happy	Very Happy
			3	3	19	13	6
19Appropriateness OL	1.59	.79	Yes (1) 26	Undecided (2) 10	No (3) 8		
Section B Traditional FTF Courses							
Question	Mean	Std. Dev.	Significantly Dislike (1)	Dislike (2)	Equal (3)	Like (4)	Significantly Like (5)
1 Difficulty	2.69	1.02	5	32	10	19	1
2 Motivation	4.04	0.82	0	2	15	28	22
3 Interact Students	4.22	0.79	1	1	6	33	26
4 Interact Instructor	4.40	0.72	1	0	3	30	33
5 Discipline	3.39	1.10	1	17	16	21	12
6 Cheating	3.93	0.80	1	1	15	35	15
7 Self-directed	3.97	0.70	0	2	11	41	13
8 Independence	3.39	0.78	0	9	26	29	3
9 Schedule Flexibility	2.67	1.06	7	28	15	14	3
10 Time investment	3.38	0.80	1	8	24	31	2
11 Cost investment	3.48	0.86	1	7	23	29	6

14 Preference OL	2.47	0.66	Yes (1)	Undecided (2)	No (3)		
			6	23	37		
15 Happiness FTF	4.21	0.73	Not very happy	Not happy	Okay	Happy	Very Happy
			0	0	12	29	26
16 Appropriateness OL	1.76	.74	Yes (1) 28	Undecided (2) 27	No (3) 12		