# A Study of Changes in Online Graduate Business Student Perceptions over a Course

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### WEB APPENDIX

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WEB Appendix
Table 1. Student Pre- and Post-Course Perceptions

| Perception    | Pre-Course |         |           | Post-Course |         | TTest    |       |
|---------------|------------|---------|-----------|-------------|---------|----------|-------|
|               | TTEST      | Average | Standard  | TTEST       | Average | Standard | Pre-  |
|               | Section    |         | Deviation | Section     |         | Deviatio | VS.   |
|               | Comparis   |         |           | Comparison  |         | n        | Post- |
|               | on         |         |           |             |         |          |       |
| Motivation    | .23        | 2.90    | .41       | .22         | 2.72    | .70      | .14   |
| Discipline    | .69        | 3.79    | .62       | .08 **      | 3.75    | .80      | .33   |
| Self-directed | .29        | 2.93    | 1.11      | .60         | 2.83    | 1.17     | .18   |
| Independence  | .27        | 3.45    | .95       | .33         | 3.55    | 1.12     | .31   |
| Time          | .46        | 3.59    | .78       | .77         | 3.79    | .82      | .14   |
| Investment    |            |         |           |             |         |          |       |
| Cost          | .04 *      | 2.90    | .67       | .77         | 2.79    | .82      | .28   |
| Investment    |            |         |           |             |         |          |       |
| Student       | .62        | 2.84    | .69       | .96         | 2.93    | .70      | .39   |
| Interaction   |            |         |           |             |         |          |       |
| Instructor    | .58        | 2.53    | .61       | .86         | 2.72    | .84      | .41   |
| Interaction   |            |         |           |             |         |          |       |
| Difficulty    | .87        | 3.21    | .68       | .74         | 3.48    | .74      | .01 * |
| Cheating      | .17        | 2.72    | .65       | .72         | 2.89    | .42      | .04 * |
| Schedule      | .93        | 4.18    | .61       | .50         | 4.14    | .92      | .33   |
| Flexibility   |            |         |           |             |         |          |       |
| Preference    | .20        | 1.97    | .73       | .71         | 1.76    | .83      | .01 * |
| Happiness     | .39        | 3.41    | .57       | .40         | 3.41    | .98      | .50   |
| Appropriatene | .19        | 1.38    | .56       | .74         | 1.41    | .68      | .39   |
| SS            |            |         |           |             |         |          |       |

<sup>\*</sup> p ≤ .05 \*\* p ≤ .1

Table 2. Number of Responses Pre- and Post- Most Critical Activity to Increase/Decrease Course Material Understanding

| Activity                        | Increase Un | derstanding | Decrease Understand |             |
|---------------------------------|-------------|-------------|---------------------|-------------|
|                                 | Pre-Course  | Post-Course | Pre-Course          | Post-Course |
| Discussion Boards/ Study Groups | 1           | 7           | 9                   | 1           |
| In-class sessions               | 1           | 2           | 3                   |             |
| Additional Readings             | 1           | 3           | 3                   | 3           |
| Homework/Assignments            | 10          | 10          |                     |             |
| Videos/Executive Briefings      | 4           | 2           |                     | 2           |
| Instructor Office Hours         |             |             | 2                   |             |
| Instructor Chat/ Email          |             |             |                     |             |
| Other Students                  |             | 1           |                     | 2           |
| Suggested Problems              | 2           | 3           | 1                   | 1           |
| None.                           |             |             | 1                   | 20          |

Table 3. T-test Comparison for Perception Differences: Transition

|                 | Novic   | e vs.  | Novice/1 vs. 2 + |        | Novice,1,2 vs. 3+ |        | Novice, 1, 2, 3 vs. |        |
|-----------------|---------|--------|------------------|--------|-------------------|--------|---------------------|--------|
|                 | 'Experi | enced' | Courses          |        | Courses           |        | 4+ Courses          |        |
| Perception      | Pre-    | Post-  | Pre-             | Post-  | Pre-              | Post-  | Pre-                | Post-  |
|                 | course  | course | course           | course | course            | course | course              | course |
| Motivation      | .09 **  | .11    | .09 **           | .25    | .05 *             | .03 *  | .31                 | .25    |
| Discipline      | .09 **  | .17    | .03 *            | .10    | .01 *             | .23    | .13                 | .39    |
| Self-directed   | .24     | .12    | .14              | .46    | .47               | .41    | .28                 | .48    |
| Independence    | .42     | .16    | .41              | .28    | .43               | .13    | .30                 | .40    |
| Time            | .13     | .37    | .05 *            | .05 *  | .01 *             | .28    | .17                 | .26    |
| Investment      |         |        |                  |        |                   |        |                     |        |
| Cost Investment | .14     | .42    | .29              | .26    | .16               | .11    | .39                 | .24    |
| Student         | .17     | .04 *  | .05 *            | .04 *  | .15               | .25    | .44                 | .03 *  |
| Interaction     |         |        |                  |        |                   |        |                     |        |
| Instructor      | .34     | .11    | .04 *            | .29    | .13               | .10 ** | .48                 | .11    |
| Interaction     |         |        |                  |        |                   |        |                     |        |
| Difficulty      | .41     | .27    | .48              | .33    | .06 **            | .06 ** | .49                 | .40    |
| Cheating        | .27     | .09 ** | .14              | .09 ** | .44               | .48    | .31                 | .09 ** |
| Schedule        | .23     | .19    | .14              | .11    | .16               | .02 *  | .39                 | .43    |
| Flexibility     |         |        |                  |        |                   |        |                     |        |
| Preference      | .44     | .24    | .12              | .07 ** | .38               | .39    | .47                 | .46    |
| Happiness       | .34     | .19    | .27              | .48    | .46               | .14    | .48                 | .37    |
| Appropriateness | .28     | .39    | .28              | .47    | .28               | .26    | .19                 | .16    |

<sup>\*</sup>  $p \le .05$  \*\*  $p \le .10$ 

Table 4. Correlations between Perception and Average Number of Hours Invested in Course

| Perception          |            | OL Courses vs. | Average Weekly Hours Invested in |             |  |
|---------------------|------------|----------------|----------------------------------|-------------|--|
|                     | Perception |                | Course vs. Perception            |             |  |
|                     | Pre-course | Post-course    | Pre-course                       | Post-course |  |
| Motivation          | 15         | .35            | .1                               | 35          |  |
| Discipline          | .41        | .12            | .01                              | 27          |  |
| Self-directed       | 13         | .07            | 39                               | 25          |  |
| Independence        | 02         | .09            | 58                               | 46          |  |
| Time Investment     | .43        | .22            | 21                               | .26         |  |
| Cost Investment     | .05        | 24             | .02                              | .58         |  |
| Student Interaction | 1          | 33             | 16                               | 32          |  |
| Instructor          | 18         | .29            | .35                              | 12          |  |
| Interaction         |            |                |                                  |             |  |
| Difficulty          | .13        | .12            | 22                               | 22          |  |
| Cheating            | 18         | 01             | 2                                | 20          |  |
| Schedule            | .17        | .23            | 1                                | 1           |  |
| Flexibility         |            |                |                                  |             |  |
| Preference          | 02         | 07             | 23                               | 06          |  |
| Happiness           | 03         | .17            | 53                               | 3           |  |
| Appropriateness     | 09         | 11             | .32                              | .09         |  |

**Appendix A Student Perceptions Survey** 

| This is a core area and concentration course. How much of the MBA program have you        |
|---|
| completed to date?  |
| Are you currently working a full or part-time job, and if so, where and what is your      |
| position?   |
| Some students did their undergraduate degrees here at the university or took a foundation |
| level course with me. Did you take a course with me in the past?                          |
| Yes (1) No (0)  |
| How many OL courses have you taken before (not including the university)?                 |
| How many OL courses have you taken before at the university?                              |
| Prior to taking an OL course, did you take a course to prepare you for the OL             |
| environment?  |
| I didn't take a preparatory course. (1)   |
| I participated in the university's OL training. (2)                                       |
| I participated in a book publisher's OL training. (3)                                     |
| I used alternative tools to prepare to learn OL. (4)                                      |

| Fre-Course and Fost-Course Ferception Questions  |
|--|
| OL Format: This was the first time this course will be offered OL (instead of in the FTF           |
| classroom). With this in mind, I would like to understand your expectations in the OL environment  |
| more. Please complete the following statements:  |
| I am motivated in OL courses than FTF courses.   |
| (1) Significantly Less (2) Less (3) Equally (4) More (5) Significantly More                        |
| I find the <b>discipline</b> required in taking OL courses to be than in FTF courses.              |
| (1) Significantly Less (2) Less (3) Equally (4) More (5) Significantly More                        |
| I enjoy the <b>self-directed</b> OL learning environment than the interaction in FTF courses.      |
| (1) Significantly Less (2) Less (3) Equally (4) More (5) Significantly More                        |
|  |
| I enjoy the <b>independence</b> associated with the OL learning environmentthan the interaction in |
| FTF courses.   |
| (1) Significantly Less (2) Less (3) Equally (4) More (5) Significantly More                        |
| I find OL courses requiretime investment in the course than FTF courses.                           |
| (1) Significantly Less (2) Less (3) Equally (4) More (5) Significantly More                        |
| I find OL courses total costs arethan FTF courses.   |
| (1) Significantly Less (2) Less (3) Equally (4) More (5) Significantly More                        |
| Ithe interaction with other students in the OL environment compared to the FTF course              |
| environment.   |
| (1) Significantly Dislike (2) Dislike (3) Equate(4) Like (5) Significantly Like                    |
| Ithe interaction with the instructor in the OL environment compared to the FTF course              |
| environment.   |
| (1) Significantly Dislike (2) Dislike (3) Equate (4) Like (5) Significantly Like                   |
| I perceive OL courses to bein <b>difficulty</b> than FTF courses.                                  |
| (1) Significantly Easier (2) Easier (3) The Same Difficulty (4) Harder (5) Significantly Harder    |
| I find its'to <b>cheat</b> in the OL environment than in FTF courses.                              |
| (1) Significantly Easier (2) Easier (3) The Same (4) Harder (5) Significantly Harder               |
|  |

| I enjoy the <b>schedule flexibility</b> associated with the OL learning environmentthan the            |
|--|
| interaction in FTF courses.  |
| (1) Significantly Less (2) Less (3) Equally (4) More (5) Significantly More                            |
| In the OL environment, I feel the most critical activity that <u>increases</u> my understanding of the |
| course material is:  |
| (1) Discussion boards/Study Groups   |
| (2) In-class sessions  |
| (3) Additional Readings  |
| (4) Homework /Assignments  |
| (5) Videos / Executive Briefings   |
| (6) Instructor office hours  |
| (7) Instructor chat / email  |
| (8) Other students   |
| (9) Problem Scaffolding & Hints  |
| (10) None of the activities helped at all.   |
| In the OL environment, I feel the most critical activity that <u>decreases</u> my understanding of the |
| course material is:  |
| (1) Discussion boards/Study Groups   |
| (2) In-class sessions  |
| (3) Additional Readings  |
| (4) Homework /Assignments  |
| (5) Videos / Executive Briefings   |
| (6) Instructor office hours  |
| (7) Instructor chat / email  |
| (8) Other students   |
| (9) Problem Scaffolding & Hints  |
| (10) None. All activities were beneficial to learning.   |
| Would you prefer to take the class in a traditional FTF environment?                                   |
| Yes (1) Undecided(2) No (3)  |
| I amwith the OL course environment for learning.   |

(1) Not very happy (2) Not happy (3) Okay (4) Happy (5) Very happy

Given this institution, do you think OL courses are appropriate?

Yes (1) Undecided(2) No (3)

The course is typically offered in a FTF environment. Why did you choose to take the course OL?

#### **Additional Post-Survey Questions:**

In my opening comments about the course, I indicated that weeks 2 and 3 would be very intense; however, the other weeks would be more manageable. In general, how many hours per week (excluding weeks 2 and 3) did you spend on course material?